

## **Privacy Policy**

Our privacy policy explains how personal information is collected, used and disclosed by Tinitell AB with respect to your access and use of our service ("Service"), Device ("Device"), website (www.tinitell.com) ("Site"), and Mobile Apps.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. BY ACCESSING OR USING THE SERVICE, DEVICE, SITE OR MOBILE APPS, YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS DESCRIBED HEREIN AND ALL TERMS AND CONDITIONS INCORPORATED BY REFERENCE. IF YOU DO NOT AGREE TO ALL OF THE TERMS AND CONDITIONS SET FORTH BELOW, DO NOT USE OUR SERVICE, DEVICE, SITE OR MOBILE APPS.

Our privacy policy may be modified from time-to-time. We will alert you that changes have been made by indicating on our privacy policy the date it was last updated.

### **The Definition of Personal Information**

"Personal information" means information that specifically identifies an individual (such as a name, address, telephone number, mobile number or e-mail address) or information about that individual that is directly linked to personally identifiable information. Personal information does not include "aggregate" information, which is data we collect about the use of our site and our services. Our privacy policy does not restrict or limit our collection and use of aggregate information.

### **The Personal Information That We Collect**

We actively collect certain information you voluntarily provide to us, such as location-based data transmitted from the Device, or when you create an account and profile, send us an email or post information to our Site.

We may collect certain information when you use our site and our Service, such as your Internet Protocol address, your operating system, the browser type, the address of a referring site and your activity on our site. We treat this information as Personal Information if we combine it with or link it to any of the personal identifying information mentioned above. Otherwise, it is used in the aggregate only.

We may also collect certain information through the use of "cookies" or web beacons. We may also collect the handset information, like handset manufacturer, handset model, mobile OS, wireless carrier info for the purpose of enhancing the performance of our Mobile Apps by means of possible customization to certain type of mobile devices.

### **How We Use the Personal Information**

We may use personal information collected through our Site, our Mobile Apps, and Device for the purposes described in our privacy policy or elsewhere on our Site. For example, we may use Personal Information:

- to provide our Service, and to process and complete any transactions;
  - to respond to your emails, submissions, questions, comments, requests, and complaints and provide customer service;
  - to monitor and analyze Site or Device usage and trends, and to personalize and improve our Site and our user experience on our Site to increase our site's functionality and user friendliness; and
  - to send you confirmations, updates, security alerts, and support and administrative messages and otherwise facilitate your use of, and our administration and operation of our Service.
- How We Share Your Personal Information With Third Parties

We will not share the personal information we collect from you through our site or our services with third parties, except as described in our privacy policy or on our Site. For example, we share personal information as follows:

- with service providers who are working with us in connection with the operation of our Site or our Service;
- when you give us your consent to do so, including if we notify you on our Site or otherwise that the information you provide will be shared in a particular manner and you provide such information;
- when we believe in good faith that we are lawfully authorized or required to do so or that doing so is reasonably necessary or appropriate to comply with the law or legal processes or respond to lawful requests or legal authorities, including responding to lawful subpoenas, warrants or court orders;
- to enforce or apply our privacy policy, our terms of use or our other policies or agreements; and
- in connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition, or in any other situation where personal information may be disclosed or transferred as one of the business assets of us.

We are not responsible for the actions of service providers or other third parties. Nor are we responsible for any additional information you provide directly to any third parties.

### **Security of Your Personal Information**

We take commercially reasonable security measures to protect your personal information (including, preventing the loss, misuse, unauthorized access, disclosure, alteration and destruction of your personal information). Please be aware, however, that despite our efforts, no security measures are impenetrable. If you use a password on the Service, you are responsible for keeping it confidential. Do not share it with any other person. If you believe your password has been misused, please advise us immediately.

### **Your Choice Regarding the Use of Personal Information**

You may “opt out” of receiving marketing or promotional emails from us by following the instructions in those emails or by emailing us at [hello@tinitell.com](mailto:hello@tinitell.com) . If you opt out, we may still send you non-promotional emails, such as emails about your accounts or our ongoing business relations.

### **Changes To This Privacy Policy**

We may change this Privacy Policy from time to time. If we make any changes to this Privacy Policy, we will change the “Last Updated” date below. We encourage you to review this Privacy Policy whenever you use the Service or visit our Site to understand how your personal information is used.

**Tinitell AB | [www.tinitell.com](http://www.tinitell.com)**